Steel Architectural Awards ASEAN 2026
Presented by BlueScope

Jakarta Premium Outlets

Indonesia

A new lifestyle center that integrates commercial spaces with immersive landscape to create a comfortable and inviting shopping experience.

The Story of Indonesia

A collaboration between architects, landscape designers, interior designer, engineers, and artists.

Indonesia's Natural Beauty

The open spaces at Jakarta Premium Outlets create an immersive journey inspired by Indonesia's diverse natural landscapes. Drawing from the theme "**Journey from the Ocean to the Mountain**," the landscape experience takes visitors through a sequence of spaces inspired by the Indonesian archipelago, mountain trails, volcanic craters, and waterfalls. The open spaces are designed as a green third place where visitors can relax, explore, and connect with nature.

Visitors enter the main plaza with organic-shaped planter benches and an interactive water feature inspired by the **Indonesian archipelago**, before ascending through a central atrium designed as a **mountain trail**, complete with ramps and viewing pods. The journey culminates on the upper level with a **volcanic crater**-inspired playground and an iconic **waterfall** feature, creating a memorable experience that celebrates the diverse character of Indonesia's natural landscapes.

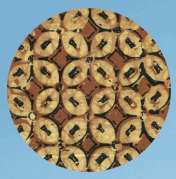


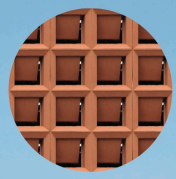


Indonesia's Cultural Richness

The architectural facade of Jakarta Premium Outlets express a strong local identity through the use of prominent Indonesian Batik motif and various materials which are commonly used locally and familiar in Indonesia.

Each level is wrapped in different facade material to enchance the sense of exploration, complimenting the concept of **Journey from the Ocean to the Mountain** - a truly purposeful display of diversity.


Batik


Roster


Stone


Wood


Photo by Jakarta Premium Outlets

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Photo by Lelco

A **Meandering Ramp** Creating a Mountain Trail Experience



Central Plaza Connecting Nature and Culture



Integrated **Indoor-Outdoor Spaces**



Photo by Lelco

The facade merges modern and natural aesthetic with traditionality through a combination of glass, *susun sirih* patterned tiles, and perforated metal featuring the prominent Indonesian Batik Kawung pattern.

Jakarta Premium Outlets is organized into multiple building masses separated by open spaces, while vehicle circulation is kept along the perimeter to create a pedestrian-oriented internal promenade. Voids at each promenade corner further establish visual connections between floors.



Photo by Lelco *(above)*



Photo by TOTAL *(below)*

Beyond the facade, the roofscape plays an equally important role in Jakarta Premium Outlets' natural yet modern identity. The metal roofs along the promenade, which are directly visible to visitors, feature COLORBOND® Night Sky color for a contemporary appearance. Meanwhile, the roofs of the large retail blocks feature COLORBOND® Mist Green color to create a natural visual character from above, blending seamlessly with the surrounding landscape.



The sleek roof fascia, a defining architecture feature of Jakarta Premium Outlets, is possible due to LYSAGHT® KLIP-LOK® OPTIMA™'s roof pitch of only 2°.

Project Name: Jakarta Premium Outlets
Project Owner Name: PT Pembangunan Property Nusantara (PT PPN)
Architect Name:
1. Ar. Mohammad Archica Danisworo, IAI
2. Ar. M. Deni Desvianto, IAI
3. Ar. Libradi Dwiputranto, IAI
4. Ar. Irene Hutami, IAI
5. Ar. Adnan A. Balwe'el, IAI
6. Haykal Hielmy
7. William Chang
8. Annisya P. R.

City & Country: Tangerang, Indonesia
BlueScope Product: LYSAGHT® KLIP-LOK® OPTIMA™ with COLORBOND® steel

Scan this QR code to see more of Jakarta Premium Outlets.

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